

Free

The LeRue Review

The Premiere Review Magazine *for* real people *by* real people

Poetry Edition

Books:

Bloggers review
LeRue books

BOOKS

MOVIES

MUSIC

Phillip
Levine

Music:

Rock and Roll
Hall of Fame Awards

Movies:

Kaitlyn's Korner

Emily
Dickenson

Walt Whitman

Art/Photography

Art: USA Nevada

From the Editor

On the Cover



Photo: Debbie McCarthy

We've gone to monthly issues of The LeRue Review. We hope you will enjoy the variety.

Our congratulations to Benjamin Arnold, our new Poetry Editor. We are excited to have him on board. For poets, it should speed up the response time a bit and provide another set of "professional" eyes to the LeRue team.

Be sure to check out Cleveland Gibson, a UK poet. Cleveland was a patron and contributor early on and we appreciate his work and think you will too. Karlyn Simone, Matthew Goldfin and Ruby Szudajski share some of their work also. We look forward to more contributors in the future.

We continue to accept books for reviews. Our reviewers are honest and look for the best in every book. We received some reviews from bloggers on our own books and decided to include them for your perusal. We'd love your feedback too!

Gene Cartwright, founder of [IFOGOvillage](#), a social network bringing readers, writers and publishers together shares information about backlinks which every business and/or writer can use.

The Book Hound premiered on 99.1 FM Talk Radio in January. What a great way to share new books and learn more about the authors for you, our readers! It's fun too. I feel blessed to have the opportunity to work with Eddie Floyd, Debbie McCarthy, Sean Cary, Jay Davis and many, many more! Hope you'll listen in.

Happy reading
-Janice Hermsen

Real People Reviewers

Partial list of cities where we need reviewers:

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Portland	Colorado Springs	Minneapolis	Chicago	Richmond
Ashland	Albuquerque	Des Moines	Springfield	Roanoke
Seattle			Memphis	Charleston
Olympia				

In honor of National Poetry Month, Travis Szudajski, owner of Ninjas on Fire Productions and an amazing artist and graphic designer, took three famous poets, past and present and blended them to produce our cover.

Travis has a diverse style in his digital art. He has been drawing since he was a child and usually leaned toward "creatures" like dinosaurs. He has also produced "renditions" for architecture. His current business focuses on graphics, photography, photo editing and digital art. Travis is far from conventional and as he says, "If you're looking for something wild and creative, you've come to the right place."

You can see samples of his work (besides the cover creation) at ninjasonfireproductions.com

Travis.NOFP@gmail.com
(775) 737-8289

Opinions and reviews in The LeRue Review are those of the individual author. They do not necessarily reflect the viewpoint of LeRue Press

Is your city listed here?

Contact us today:
custserv@leruepress.com
Please note "Real People Reviewer" in the subject line. Or go online to www.leruepress.com. Click on "Writer's Wanted".



Going Home

Photo: J. Hermsen

The LeRue Review

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Ruby Szudajski

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Karlyn Sinone
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Photos

LeRue Press & Travis Szudajski
Janice Hermsen photo-Debbie McCarthy

Circulation/Fulfillment

Jerkyman & too many to list-Thank you all!

The LeRue Review

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VSA Nevada



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Celebrating Poetry

Here is a small offering of some of our favorite pieces of poetry. They begin with selections from “Synaptic Traffic” written by our Poetry Editor Benjamin Arnold.

Just Keep Writing

by Benjamin Arnold

Unclench your fists—

let them relax,
let the blood flow back
through your wrists.

Relax your fingers,
find a pen, pencil,
crayon, marker,
piece of chalk,
fat- - Sharpie,
a shard of charcoal—

and write.

Write like you know what you want—
like you know who you are.

Write like you just pulled up
to that big box store
called Freedom,
or maybe like you drove to the other side of
town

and found that little mom-and-pop place
called Conviction.

Write like love is in your pocket—
and that person you want to envelop
knows exactly where to find it.

Write like you have next week’s lotto numbers
inside that fortune cookie of yours,
that’s tucked inside your take-out bag.

Write like you have ten cases of comp books
stashed in your closet—
and endless supplies of ink,

and write.

Just write.
Stop wondering, wishing,
praying, thinking,
hoping, waiting.

And write.

Write like you will never need
to ball up
your fists
again.

Shorter Found Poems

by Benjamin Arnold

I provoke when not meaning to
but thunder like a ghost
when I must

poor naming exceeds all ends
more than claiming erases old friends



strangle fresh thoughts before
they lead you to new places

mid-day, bright meadows
or
blurry, dark spaces
clear imprints
or pretty scarlet traces.



more Poetry



Cleveland W. Gibson was born in colonial India in an atmosphere of colour, mystery and intrigue. In the UK, he worked in the government, trained as a life guard and was a road race director for over ten years. Since taking up writing, he's published over 200 short stories, poems, articles in more than eighty-five countries. He is the author of digital shorts Silver Wolf; Only the Best, Remains and The Indian Rope Trick on www.Smashwords.com, plus several others available through amazon.com and Trestle Press. In January 11 he won an award from www.CELJ.org for a St Georges Day poem. His framed poetry is available through LeRue Press ; sound recordings through Audiobooksforfree.com, and his Surreal Poetry to match art pictures of the international artist Don Swartzenruber on www.swartzenruber.com. He was a featured poet in 'Dog Blessing,' which was no 10 in the best sellers list. Some of his poems appear in 'Enduring Freedom' a charity publication in aid of Combat Stress. A special war poem is due for online publication by the Royal Marines Association. His current project is a fantasy novel, House of the Skull Drum. He can be contacted through Facebook; Goodreads; LeRue; LauraHird.com; Trestle Press, Authors.com, and FlashFictionFridays.

Inspirational Poems,
Motivational Poems

OUR KID'S ROCKING HORSE

By Cleveland Gibson

As a boy I heard it said if beggars were horses then we kids would ride upon our rocking horses for the rest of our lives. If it were true what more could I wish than to share my life with the girl next door, the one I called Trish. She too had a rocking horse, like me, and together we'd ride in playtime to lands beyond the sea, where the streets were shining so full of gold and grown-ups said kids would never ever grow old but it seemed so wild, that strange dream until the rainbow and the early morning dew in a field. Then life took on sweet memory and nostalgia gripped me still to remember with a thrill halcyon days of tender childhood when we prayed to the Lord to ask His will. And so full circle, like a power beat our children play on our rocking horses, its their sudden craze while Mum and me sit still watching ,drinking wine, in the sunset blaze thinking of those toys of ours and hearing those mandolins play a love song across the sea for us and all of Napoli !

The end

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Karlyn Simone

This following piece was written by Karlyn Simone, author of the novel "Inked In" . The poetry was not included in the first printing in 2010.

It started out slow,
This fateful year,
I was new here,
And things were rather unclear.

But then, oh look.
Fate pulls the film from across my eyes
And I'm inducted into this group
Of marvelous guys.

First there is Avery
Calm and cool
At first he didn't like me
I felt like a fool.

But now we are friends
Some of the best
But our relationship is stranger
Than all of the rest.

Next you see Sid
A pretty nice guy
He'll warm your day
With a simple 'hi'.

A fun-loving dork
Through and through
He'd be the best one
To tell a joke to.

We move onto Vincent
An energetic star
With his flirtatious way
And super cool car.

His life is a party
One that never ends
He loves to bring fun to us
His poetry loving friends.

At last there is Zaire
The leader of the pack
The main man
Who will always have your back.

Calm and kind
His heart is pure
His manner sweet
His goals are sure.

So there they are
My wonderful friends
I love them all
And will to the end.

Next year will be fun
Yes, we'll be here
But then we'll be seniors
And it will be our last year.

We will miss it
When it ends for good
But we'll stop in from time to time
I'm quite certain we would."

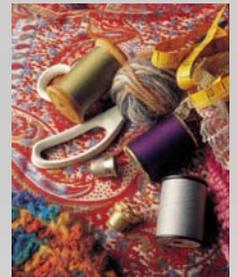
More Poetry



Shane

A handsome young man we call Shane,
Decided that he'd move to Spain
His Spanish was iffy,
He'd learn in a jiffy,
Or else it would drive him insane.

Ruby Szudajski
"Naming Your Baby"



Jose

A young man whose name was Jose
Decided to learn to crochet.
He found it quite easy,
Like playing Parcheesi,
And soon he had made a beret.

Ruby Szudajski
"Naming Your Baby"

Enjoy more poetry on page 14



LeRue Book Hound

Hosted by Janice Hermsen

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Fran Levow, Author of *OMG! My Parents Are Getting Old!*



Matt Bayan, Author of "Eat Fat and Be Healthy"



Benjamin Arnold, Author of "Synaptic Traffic"



Janie Johnson, Author of "Don't Take My Lemonade Stand" and "Obama 2012 Slogans Rewritten"

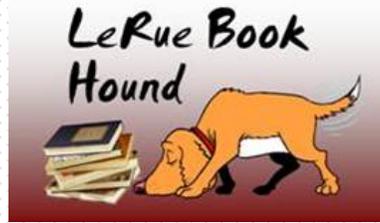
Aimee Elizabeth, Author of "Poverty Sucks"



Karlyn Simone, Author of "Inked In" and Sean Kinsley, Author of "Wicked Tides"

AUTHOR INTERVIEWS

The **Book Hound** is on the prowl
 “hunting down” authors and books.



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Pat Holland Conner, Author of “Doorways to Significance” D.C Paull, Author of “Bad Hair Days”, Rob Boy, Author of “The Streets Don’t Love You Back”



Dennis DuPerault, Author of “Auto Emotions 101”

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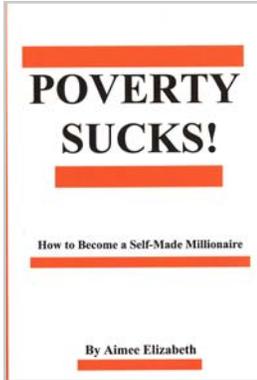
Eddie Floyd, Author of “Final Breath” and CEO of Nevada Matters, Jeff Pfeiffer, Author of “In His Father’s Footsteps”, Dana Hall, Author of “My MS Journey”



Dan Poynter, Author of 100s of books and sponsor of Global eBook Awards, Randy Becker, CEO of NexTV

AUTHOR INTERVIEWS

Book Reviews



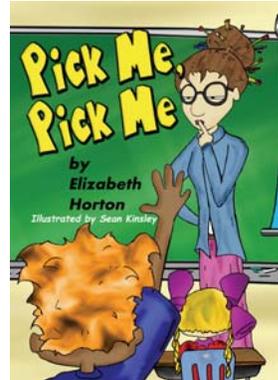
Genre: Self Help
Title: POVERTY SUCKS!
How to Become a Self-Made Millionaire
Author: Aimee Elizabeth
Publisher: MFM Trust
Pages: 216
Price: \$15.70

I have to be honest. I have never reviewed a “How to” book before. I am not saying I don’t read instructional books, just that I have never had to think about it after I applied what I had read. I had to change my challenge to the author from just entertaining to how informative, easy to understand and legitimate I thought the book was. This is my disclaimer, now on to the review.

Poverty Sucks is a practical and easy to understand “how to” book on different types of business startups and acquisitions. The author has 5 simple rules that apply to her equation for taking a business from incubation all the way to the sale of said business. WOW!! Is it really that simple? After reading the book, I would say it is. Then, you ask, if it is so simple why would I want to buy her book? Because, on top of these 5 rules, the author offers personal insights from her own experience as well as tons of other common sense suggestions that we often overlook or forget. I recommend this to anyone who is thinking of starting a new business or growing one that already exists. I am looking forward to doing a follow up review after I put it to the test, which will be in the next 180 days.

Reviewed by Scott Ades

Available at www.leruepress/Bookstore.html



Genre: Children
Title: Pick Me, Pick Me
Author: Elizabeth Horton
Illustrator: Sean Kinsley
Publisher: LeRue Press
Pages: 32
Price: \$11.95

I was recently sent several books from LeRue Press to review and my favorite one was called Pick Me, Pick Me by Elizabeth Horton. It is a delightful story about a little boy, Miguel, who knows all the answers and wonders why his teacher doesn’t call on him for every answer. It is a great book to help students understand how they have to wait their turn and that every student needs a chance to answer questions. As a former teacher and a parent, I really loved the message in this book. My two daughters loved this book as well. They have asked for me to read it with them several nights in a row! You can find Pick Me, Pick Me by Elizabeth Horton on Amazon. You can also order directly from the publisher LeRue Press and the illustrator will draw a picture of Miguel and sign the book, too.

Reviewed by Cori’s Coupons

Available at www.lrpnv.com

LeRue Press provided a copy of books published by LeRue Press to reviewers; however, no compensation was paid. Opinions expressed are solely those of the reviewers.



Genre: Poetry
Title: Mud Cakes
Author: Jason Schossler
Publisher: Bona Fide Books
Pages: 80
Price: \$15.00

We Can All Connect

Narrative poems based in family memories often reveal warm sentiment, the ideal. In Jason Schossler's debut book of poetry, *Mud Cakes*, sentimentality stays snug in the coffee can filled with washers, bolts, and spark plugs—buried in the cob webbed corner of his childhood garage. Schossler's poems offer harshly honest recollections of his childhood with vivid realism that makes you clench his lines in your teeth until you feel tension radiate your jaws.

Anyone who has experienced intense familial conflict,

divorce, or rocky financial realities growing up will connect with many of Schossler's poems.

In "His Own Troubles," Schossler offers a moment of memoir that sheds light on how he began to understand more clearly what was happening with his parents during the snow depths of winter:

she mutters, "Wants his freedom,"
and then nothing else.
Not whether he's coming over,
or a thought about how we'll get out in
the morning,
her lips a thin line of grief as we crouch
around the radiator, listening to the
porch give,
the whole house shifting.

This poem comes to an ending you can easily come to terms with because of its well-crafted metaphorical language that clearly offers understanding in the literal moment.

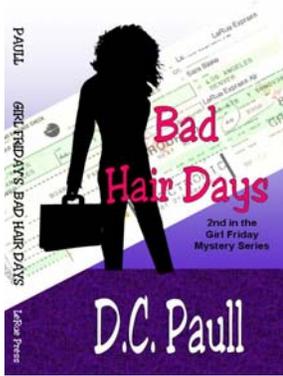
Final lines of his poems seem to be something that Schossler spends countless hours crafting. His last lines make your head nod and eyes squint with understanding, with connection, acceptance.

Even though many of his poems hit to the heart of family matters, other poems offer up brighter moments surrounded by pop culture ideologies and relics of Gen Xers' upbringings: *Star Wars*, *KISS*, *Def Leppard*, *Love Boat*, *Rambo*, *Trapper Keepers*, *Bubble Yum*, super hero Underoos, and *Atari*. In poems like "Being Luke," "Cereal Prizes," "Rambo Knife," and "Atari Summer," Schossler vividly offers his recollections while we grab hold of our pop culture icons and walk back into our childhoods—meandering through our memories, our trials and tribulations.

Unapologetic life mosaics itself throughout *Mud Cakes*. Although this book is sparsely populated, brutal truths are spoken by vibrantly drawn people, and it vibrates with rhythmic moments we have all experienced, whether we liked them or not.

Reviewed by Benjamin Arnold,
LeRue Review Poetry Editor

Book Reviews



Genre: Mystery
Title: Bad Hair Days
Author: D.C. Paull
Publisher: LeRue Press
Pages: 227
Price: \$11.95

About The Book:

Alex is off to Hollywood, but it's Sara who makes headlines when she tags along to a red carpet event. The fall-out from the "incident" puts her relationship with Eckert on the rocks, but Alan always seems to be there for her. As tempting as his flirtations are, Sara can't help but wonder if dating an employer's offspring is ethical. Relationships aside, a night out has Sara stumbling onto the tail end of a Nigerian scam with the victim none other than Eckert's partner! Fumbling through a series of hair problems, she follows the trail from her home in the US to England, and back again, to find out who's responsible for Simons' loss. Sara finds the only way to catch a scammer is to act like one, and once again puts herself in harm's way to ensure justice prevails.

My Thoughts:

This is quite the interesting read. Some of it does not seem actually believable but it is fiction, and it is a good story. I did not read the first book in this series, but I don't think you really have to in order to understand this book. The characters are great in this story, and I like the dialogue. A pretty quick fun read!

About The Author:

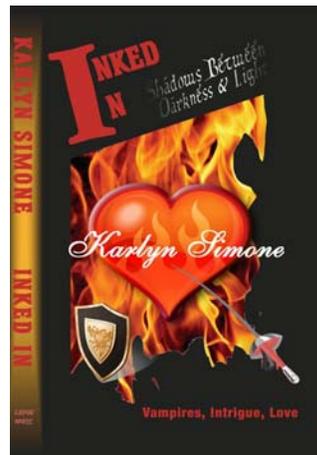
D.C. Paull grew up in the small town of Avalon only one square mile located on Catalina Island in Southern California. With the year round population at about 3,000 people, its isolation from all things big and mainstream provided her with a unique perspective of life and an appreciation for all it has to offer. She entered the work force at the age of 11, and had a many retail and social experiences unusual for someone so young. In 1986, D.C. Paull graduated Magna Cum Laude from Avalon High School and immediately headed off to Azusa Pacific University. She earned her B.A. in English in 1990 and

graduated Cum Laude then, in 2001, completed an 18 month paralegal certification course graduating with honors. She has 16 years experience in the banking industry and currently holds a position as an AVP/Compliance and Bank Secrecy Act Officer at a community bank in Reno, Nevada. D.C. Paull enjoys reading writing, music, ranging from gothic to classical, learning new languages, scary movies and all things mysterious and spooky. Her first novel, "Go Girl Friday", was chosen by her publisher as a "novel of the week" and was featured on their website. Bad Hair Days is the second novel in the "Girl Friday" mystery series. She lives in Reno, NV with her wonderful children, ages 15 and 12, and her husband.

Reviewed by Haley K.

<http://hangingoffthewire.blogspot.com/2011/11/bad-hair-days.html>

Available at www.lrpnv.com



Genre:

Title: Inked In

Author: Karlyn Simone

Publisher: LeRue Press

Pages: 213

Price: \$11.95

About The Book:

Vampires are not the only thing that have come to Sly, a small town coffee house frequented by the teenagers from Brookdale Academy High School. Beautiful Eve Ashbury is one of those teenagers. Unknown to her friends, Eve has a secret.

My Thoughts:

Young Adults will love this book, especially the ones who are into the whole vampires books like Twilight and The House Of Night. It is a really great story, and the author just graduated high school in 2010! She's bound to become a popular author if she keeps going with writing. I enjoyed the story, and it is very relatable to teens. The characters are great, and the dialogue is as exactly as it would be in "real life".

About The Author:

Karlyn Simone was born in Reno, Nevada and started writing when she was nine years old. One of her life's dreams was to write a book. So at the age of fourteen, she sat down and took nine months of her life (I guess most Moms can relate to that) ...and guess what happened next? A book was born!

Reviewed by Haley K

<http://hangingoffthewire.blogspot.com/2011/11/inked-in.html>



Genre: Memoirs
Title: Wicked Tides
Author: Sean Kinsley
Publisher: LeRue Press
Pages: 530
Price: \$ 16.99

Set in another time and place known as the Negosha Sphere,

Wicked Tides by Sean Kinsley sucks you in and just won't let go. With a long list of colorful characters which will instantly be burned into the corners of your mind as you, envision them in this fantastical world of fantasy meets intergalactic mayhem.

The characters themselves move the story along. Kye is one of these of whom you will grow to care for almost instantly. You can almost feel his confusion, rage and bewilderment of the world he lives in as it is torn apart around him.

Kinsley has a long list of characters that are often confusing to follow. Yet each one will keep you guessing as to their next move. From warring ships of a different kind on waters that seem more than common; and fantastical magical realms that are too deep to explain in a review. Brace yourself for and adventure unlike any other. You will find this one hard to put down.

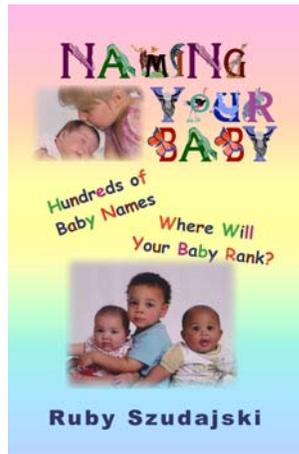
Other than it being an epic tale of length as any great epic should be, Kinsley has woven a tale of magic, martial arts, warfare and completely new

worlds that is for beyond anything I have read in some time.

Don't let this lengthy epic scare you away. This book will keep you on the edge. Kinsley is an author we'll be seeing more from.

Reviewed by Blake Schaefer

Available at www.lrpnv.com



Genre: Poetry-Limericks
Title: Naming Your Baby
Author: Ruby Szudajski
Publisher: LeRue Press
Pages: 106
Price: \$ 5.95

About The Book:

Hundreds of baby names and rankings. See where your name ranks! What name is most popular? Bonus: this version contains limericks (cleaned up and suitable for all ages).

My Thoughts:

I wish I had this cute book back when I needed to name my babies! It is more a cute gift book for a mama-to-be, I think, than a baby naming book. But still interesting. My name Hayley was ranked in 2009 as the 422nd most popular girl's name. The limerick for my name: A beautiful young girl named Haley (Hayley), thought she should just exercise daily, she wanted to fly, a trapeze and then try, to join up with Barnham & Bailey. The author also picked Hayley as one of her favorite names, stating: "An English name. She is considered to be a person with a lot of life, full of surprises and is generally happy". It is a really cute book, and like I said, it would make a great baby shower gift.

About The Author:

Ruby Szudajski started writing limericks at the suggestion of her daughters at the age of 86. She claims to be the oldest person in the world, in her age bracket, who can write limericks, short stories, book reviews, a book, and crochet afghans for her entire family of seventeen plus members including the great-grandchildren. Ruby is not stopping with limericks. She

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Book Reviews

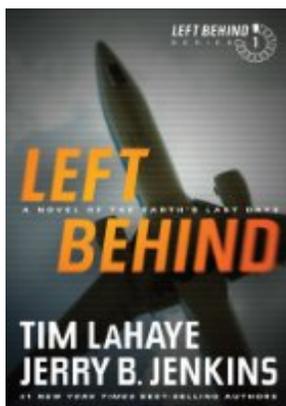
(Continued from page 13
"Naming Your Baby")

plans to write a book of her memories which go back to 1926 (when she was only four), and her family enjoyed their lives without the dubious benefits of radio, television, telephones and cell phones etc.

Reviewed by Haley K

<http://hangingoffthewire.blogspot.com/2011/11/inked-in.html>

Available at www.lrpnv.com



Genre: Fiction

Title: Left Behind

Author: Tim LaHaye/Jerry B. Jenkins

Publisher: Tyndale House

Pages: 496

Price: \$10.19 (Amazon)

"Behold, I tell you a mystery: We shall not all sleep, but we shall all be changed- in a moment, in the twinkling of an eye, at the last trumpet. For the trumpet will sound, and the dead will be raised incorruptible, and we shall be changed." *1 Corinthians 15:51-52*

A tag line from the book cover reads: A Novel of the Earth's last days. What if the world *didn't* end over night? What if there were more to our demise than a cataclysmic meteor or nuclear war, as depicted in so many movies and science fiction novels? What if the final years of earth are known in advance, set out in writing, for all to see and hear? In the Bible, Jesus compares His return to knowing the signs of the weather. When we see clouds on the horizon, just by looking at them we know if they will bring shade, a little rain, or a powerful storm. They are the warning signs.

In *Left Behind*, authors LaHaye and Jenkins take the warning signs direct from Bible prophecy and create a story of what very possibly could happen during the first of the last seven years before Christ's return to the earth. It is believed that the Rapture of the followers of Jesus Christ will occur in the "twinkling of an eye" (I Cor 15:51) and the countdown will begin of a seven year tribulation period of the hardest times the earth has ever seen. In less than an instant, millions disappear off the face of the earth, leaving behind EVERYTHING. Clothes, shoes, hearing aids, contact lenses, jewelry, everything down to the surgical screws are left in place of those who have disappeared. Simultaneously, from ocean to ocean, millions vanish. Automobiles without drivers, planes without pilots, mass wreckage and chaos. The disappearances seem random, however, every baby, born or unborn, and every child, vanish. At the shock of the loss of so many at once, the world is left shaken and in fear. In light of this tragic event, a world union is set in motion, as a seemingly flawless diplomat comes on the scene preaching peace and tolerance to bring all nations together as one. This diplomat shortly rises to a position of great power, and the world will soon discover he is not who he seems.

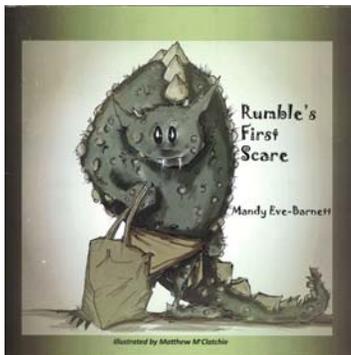
Those left behind include Rayford Steele, an airline Captain, his 20-year-old daughter Chloe, Hattie Durham, Senior Flight attendant on Captain Steele's flight, Cameron Williams, a prestigious Magazine writer, and Bruce Barnes, the assistant pastor at a local church, where all but he and the church secretary, remain. Those left are presented with enough evidence that the beliefs of their friends and loved ones who followed Christ were right all along. They must now make a choice, to discount what they now know to be true, or to read and believe the Bible and prepare for the perilous times ahead.

LaHaye and Jenkins depict the last days in a dramatic and intriguing way, with a captivating story that will draw you in. 468 pages later, you will HAVE to read the other eleven books....Believe me, I know, I'm half way through the second one already!

Jennifer Brewster
Real People Reviewer

Available at:

<http://www.leruepress.com/Bookstore.html>



Genre: Children's picture book
Title: Rumble's First Scare
Author: Mandy Eve-Barrett
Illustrated by Matthew McClatchie
Publisher: Dream Write Publishing
Pages: 28
Price: \$5.95

Rumble's First Scare is a children's book designed to be different. In the words of the author, "it is conceptually different from many children's books as I wanted to make Rumble's world opposite to our own colourful one...".

The first thing that jumped out at me was the use of the word "Mum" within the book. It isn't bad; just different and notable. In making the book different, the entire inside is in black and white. The illustrator, Matthew McClatchie, does a good job of capturing the images to words within the confines of black and white.

The story line is designed to "turn the tables" on us all. It is meant to be a story about the monster's intentionally scaring the children or "little ones" as used in the story, though the author slips a few times and alludes to them as children.

I don't know if this is a first attempt by the author. If so, I do not feel like she hit the mark. Maybe it's just me, but I prefer for the monsters to be conquered instead of them winning but I'm not a child either and the author held to her goal of being different.

My niece read it to her four year old daughter. Her reaction was middle of the road. But if you want something very different, read *Rumble's First Scare* and let the author know what you think.

Anna Whitney
Real People Reviewer

Available at:

<http://www.dreamwritepublishing.ca/retail/books/rumbles-first-scare>

more Poetry

Wind in my face

Quiet sounds and a strong scent of leather
Her ears sharpen. Her eyes become focused.
I feel her strength as she becomes tense,
Fourteen and one hands high.
Here I sit and I feel as though I am flying;
I am alone and yet never lonely, atop my horse,
My friend.

By Matthew Elias Goldfin
(October, 1960-January, 2009)
"Strength and Courage"

About the Author:

Matthew Goldfin lived his life to the fullest. Though he met an untimely demise, he left his family many wonderful memories and lessons for us all.

Matthew's parents compiled his poetry (unedited) and Aida Goldfin, his mother, provides the illustrations in *Strength and Courage* available at LeRue Press (www.lrpnv.com).

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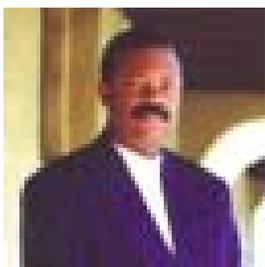
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How to Use Backlinks to Increase Search Engine Ranking

by Gene Cartwright



Backlinks are incoming links to a website or web page from another website.

Backlinks are often a heavy indicator of the popularity of that page, and are one of the most important factors in determining where that page will rank on the search engine.

Think of the World Wide Web as a super highway. Backlinks are equivalent to the many roads on that super highway leading to a certain destination. In order to get as many visitors as possible to that destination, there should be several ways to travel to it. There is no difference when it comes to websites or web pages. The more paths there are available that lead to that website or web page will likely increase the amount of visitors that will reach it.

Backlinks are an important aspect of any marketing effort. You want people to find your website or web page, after all, this is why you created it in the first place. Therefore, you need to create several ways for people to find it. The search engines love this. When the search engines see the link on someone else's site or elsewhere, they send the spiders or web crawlers over to your site and index your site. This means that your site gets placed on a search engine automatically rather than you entering it yourself, which is actually the way the search engines prefer it. Remember, the number of quality backlinks to a website or web page is one of the most

important factors that determine its rank on the search engine.

So, what does "quality backlinks" mean? There are several factors that determine the value of a backlink. Backlinks placed on authoritative websites are very valuable. If both sites (your page and the site where you are placing the backlink) have the same keyword topics, the backlink is considered valuable and relevant and has a strong influence on the search engine ranking. Another factor that constitutes a valuable, quality backlink is the "anchor text." Anchor text is simply the descriptive labeling of the hyperlink as it appears on the webpage. It is important that relevant keywords are used in the anchor text of the hyperlink because the search engines examine the anchor text to see how relevant it is to the content on the webpage the backlink is being added to.

Now that you have an understanding of what backlinks are and how they are used, continue reading to learn how to create and use backlinks to increase your search engine ranking. Remember, the higher your page ranks with the search engines, the better chance web surfers will land on YOUR page.

Instructions

1. The first question that probably comes to mind is where you should put backlinks. You can put backlinks in any number of locations, such as article directories, social bookmarking sites, on blogs, submit them to multiple search engines, as well as putting them in signatures in forums. The

possibilities can be pleasantly exhausting, but this article will concentrate on the more popular, well-known backlinking methods.

2. If you are promoting an article, submit your article to one or more of the many article directories available. Some of the more popular article directories include ezinearticles.com, articlesfactory.com, and goarticles.com, and affsphere.com. There are many other article directories available and these can be found by visiting www.directorycritic.com/. There are also services that will submit your article to multiple article directories for a fee. One of those pay services is <http://www.articlepostrobot.com/>. Another is www.submitsuite.com. You will find links to all of the above referenced services in the Resources section of this article.

3. Another way to create quality backlinks is to submit your site or article to the many Social Bookmarking sites. The top 20 social bookmarking sites currently include: digg.com, Yahoo! Buzz, BumbleUpon.com, reddit.com, Technorati.com, del.icio.us, kaboodle.com, mixx.com, Propeller.com, newsvine.com, Fark.com, Slashdot.org, twine.com, clipmarks.com, dzone.com, faves.com, blinklist.com, diigo.com, simpy.com, BlogMarks.net.

Submitting to all of these top social bookmarking sites can be very time consuming, but well worth the effort. I have found an excellent way to

(Continued on page 17)

music

Information courtesy of

Randy Alexander

Randex PR

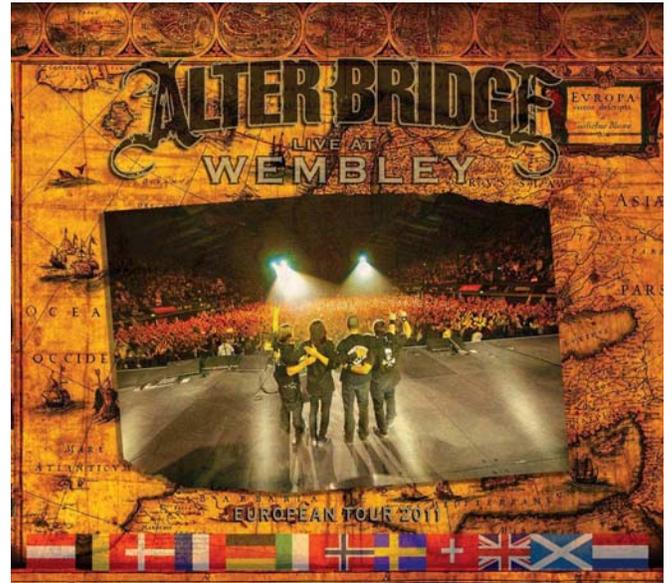
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ALTER BRIDGE TO RELEASE HIGHLY ANTICIPATED SECOND LIVE CD & DVD "LIVE AT WEMBLEY"

BIGGEST SHOW OF POWER ROCKERS' CAREER CAPTURED IN HIGH DEFINITION DURING SOLD OUT 2011 EUROPEAN TOUR

First Live Concert DVD & CD from The Dude Films, due March 26

NEW YORK – Fans of power rockers **ALTER BRIDGE** rushed to "beat the street" online this week and make **LIVE AT WEMBLEY**, the band's second live CD/DVD – and the first live concert DVD from The Dude Films – hit #2 in the Top 100 on the Blu Ray Music Videos & Concerts chart at Amazon.com, just beneath Adele. For the seventh day in a row, **LIVE AT WEMBLEY**, with a street date of March 26, 2012, has been in the Top 10 of Amazon Bestsellers in the Blu Ray Music Videos & Concerts chart, ahead of video offerings from other music giants in the Top 10 such as Iron Maiden, Whitney Houston and Tony Bennett. The title has consistently picked up sales and momentum since it was initially posted on Amazon over a week ago, showing the incredibly true loyalty and love of Alter Bridge fans.



The band's previous live CD/DVD, **LIVE FROM AMSTERDAM** (2009), broke records at Amazon, rising 15,000 spots in one day to capture the #1 position. The package was very well received and garnered 4- and 5-star reviews across the board.

LIVE AT WEMBLEY, distributed in North America through EMI Label Services, includes every key **Alter Bridge** track from their three studio albums, including "Isolation," "Ghosts Of Days Gone By," "Wonderful Life," "Watch Over You," "Broken Wings," "Rise Today," "Open Your Eyes" and many more, and was captured in late November during the Fall 2011 European tour at the historic Wembley Arena.

"When the tour was booked, we saw that there were a few arenas, Wembley being one of them," says lead guitar player **Mark Tremonti**. "We were excited and nervous, wondering if the tickets would sell. They did, and we were blown away. The first four or five songs of any set are usually pretty nerve-wracking. Those are the tunes where we're finding our footing and trying to get

(Continued on page 17)

Candice Collins

-AKA- icandi Candice

"Sweet for your eyes and your ears"

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music

Remembering Dick Clark



We would be remiss if we did not include a note to honor Dick Clark. Growing up, Lenore, my sister, danced in the living room to the music of American Bandstand. I was so jealous...she was so good and I could never master the twist and some of the other dances she did so well.

American Bandstand
publicity photo

As I was a child of the 60s and 70s, music changed a lot, but Dick Clark was still so much of our lives though we knew him for hosting New Year's Eve and The \$10,000 Pyramid. He was an icon and legend and will be missed.



Circa 1974, Publicity Photo

Donovan inducted into Rock and Roll Hall of Fame

Donovan, guitarist and songwriter was honored in April, 2012 and inducted into the Rock and Roll Hall of fame an honor many of his fans believe is long past due.

Photo: Courtesy of
Urbankayaker and in
the public domain



(Continued from page 16 "Live at Wembley")

comfortable. But Wembley was different. Even with all of the cameras and the fact that we were filming and we couldn't make any mistakes, it was fun right from the start."

Directed by long time Alter Bridge Director **Daniel E. Catullo III** (Rush, Nickelback, Smashing Pumpkins, Godsmack) and produced by Catullo and Lionel Pasamonte with executive producers Stuart Margolis and Chris LaBarbera, the 16-camera, state-of-the-art high definition shoot was filmed in front of a fanatical audience of over 10,000 English fans as the band gave the performance of a lifetime, captured in pristine audio visual perfection, in 5.1 DTS Surround Sound, at Wembley Arena in London. The Deluxe Edition of the DVD is set to include a second bonus disc of content shot specifically for this release, plus a 60-minute documentary called "The Road To Wembley" and photo gallery, and 16-page souvenir booklet.

In addition to the main HD shoot, the show was shot in 3D using 3Ality Technica technology and cameras. The 3D version will be released in late 2012 as a separate 3D film/3D Blu Ray package by 3Dimensions, Inc. The 3D production was produced by Catullo and Pasamonte, along with Ted Kenney, Producer/ Director of such iconic 3D Concert Films as *U23D*, *Kenney Chesney: Summer in 3D*, *Black Eyed Peas in 3D* and *Britney Spears in 3D*.

*"If you want to stay young-looking,
pick your parents very carefully."*

Dick Clark

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www.artemisiamovies.org

Aartemisia Moviehouse was founded February 4th, 2011. Artemisia Moviehouse is the result of a friendship between the Great Basin Film Society (Founded in 2002) and The Artemisia (Founded in 2010).

Artemisia continually strives to provide the residents of the Reno/Sparks metropolitan area with opportunities to view films that:

- have never been shown in the Washoe County area
- have not appeared in theaters for many years
- are not readily available on home video.

Treat yourself to a very pleasant evening. Mark your calendar for the Tuesday evening movie that you most likely have not seen before or, if you did, it was quite a long time ago!. Enjoy!

Time After Time April 24 - 7 pm

US Comedy Drama



Director: Nicholas Meyer
Year: 1979
Run-time: 112 min.
Country: USA
Language: English
Color: Color
Format: 16mm film

Queen of the Sun May 1 - 7 pm

Presented by Transition Reno

US Documentary

Director: Taggart Siegel
Year: 2010
Run-time: 83 min
Country: US
Language: English
Color: Color
Format: Digital



Casque l'Or

May 8 - 7 pm

French Crime Drama



Director: Jacques Becker
Year: 1952
Run-time: 96 min
Country: France
Language: French w/English subtitles
Color: B/W

North Face

May 15 - 7 pm

German History Drama

Director: Philipp Stölzl
Year: 2008
Runtime: 126 min.
Country: Germany
Language: German with English subtitles
Color: Color



Kaitlyn's Korner



Hello:, my name is Kaitlyn. Hunger Games, the movie, is FANTASTIC! I would give it a 5 star rating because it is thrilling and exciting even with the sacrifice and killing, but awesome.

So is the book. It is great also. Read the book, see the movie and look for the other two books in the Hunger Games Series.

Katilyn Chacon is our newest reviewer-in- training as a *Real People Reviewer*. She is in 5th grade at Fritsch Elementary School in Carson City.



Katniss Everdeen (Jennifer Lawrence, left), Peeta Mellark (Josh Hutcherson, center) and Cinna (Lenny Kravitz, right) Photo credit: Murray Close

"In three words I can sum up everything I have learned about life. It goes on." Robert Frost

(Continued from page 5)
"Using Backlinks")

automatically submit my web pages to 28 social bookmarking sites with the click of a button. OnlyWire is the fastest, easiest way to submit web content to all your social bookmarking sites automatically. There is a small monthly fee of \$2.99 for this auto-submission service, but the massive amount of traffic it can drive to your site is well worth less than a penny a day. You can link directly to OnlyWire.com through the Resources section of this article.

4. Posting to a blog that is about a similar topic is another way to create backlink. You first read the blog and then post a legitimate, insightful comment. After you are finished with your post, put a link back to the site you want the search engine to crawl. This not only gets the search engine to crawl your link, but it also is posted there for other people reading the blog to look at.

5. If the page you are creating backlinks for is an article, take advantage of other articles you have published that are similar in topic to the one you want to create a backlink for. Then put a link on those similar articles that will direct

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more Poetry

Dear Governor:

Every school in this great state of ours
should have an Emotional Catharsis Art Class—
you know,
like those art studios where you throw dishes around?
You stomp a coffee cup, throw a bowl, break a plate,
then you create a piece of art from the fragments.

And, no, it can't just be an elective!

The only Draconian thing about this new school system
shall be that if you ditch that class,
then you become the wall on which
we pitch our ceramic *s_ _ _.

Because Athens,
Athens isn't that far away (like Rome—big _ _ _ _ _ empire
that collapsed, failed—like our banks, wars, schools, levees, court
systems, corporations, and holier than thou churches).

And because Athens is where Draco in 621 B.C. asserted his
harsh code of laws. We're talking death because of glances
toward married women in public places—death for stealing
a diamond—but also death for stealing an apple.
Death for *nearly* everything.

And because if you're not p _ _ _ _ _ off enough at something
to pick up a plate and toss it against a wall,
then you aren't awake enough—and if you're not
awake enough, then you surely will take notice,
maybe even wake up when a coffee cup curve ball
is pitched into your kneecap.

And we have all had others to pick up parts of us,
and reapply,
compose again.

And many of us have thrown our bodies
against walls of poverty,
depression, maybe even greed—
then picked ourselves up,

got off that slippery slope, concrete,
and managed a sort of mosaic existence.

And too many of us are upside down in our homes, our cars.
And our schools continue to cut programs, freeze salaries,
yet play sports at a loss.

It all makes me want to draft a letter that simply states,

Dear Governor:

I cannot do any more with any less!

Wait. Yes I can.
Have for years, and even though
I will never get paid what I'm worth,

I can help students figure out who they really are.

I can promote poetry,
and stay up for 24 hours reading it
to raise funds for arts programs

I can have teens write letters and poems
and organize protests,
and perform plays,
create blogs,

and I can have a student hack into your Facebook page
and change your political views to “completely * _ _ _ _ _”
and your relationship status to “it's complicated.”

Benjamin Arnold

**To keep this publication appropriate for families, some words were omitted.*

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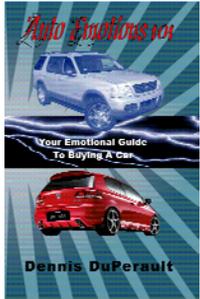
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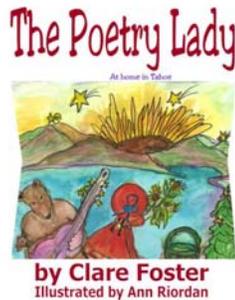
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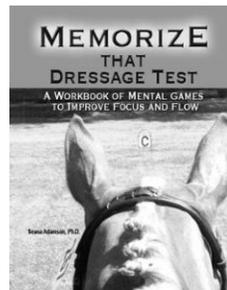
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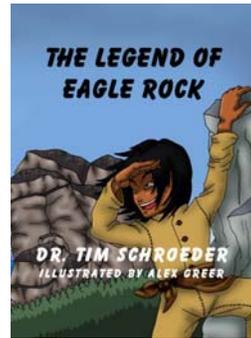


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**The Legend of Eagle Rock
by Dr. Tim Schroeder**



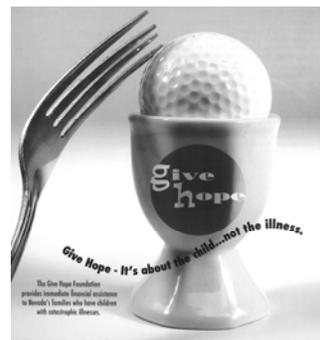
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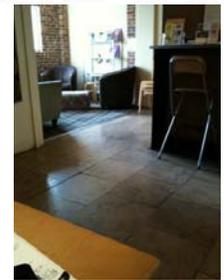
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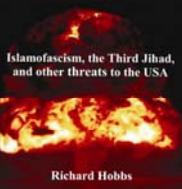
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World War IV and Beyond



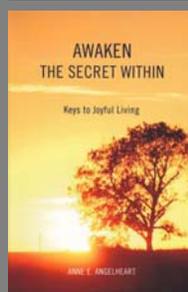
World War IV and Beyond

By Richard Hobbs

World War IV and Beyond provides you with a background to understand the world situation as a concerned citizen, whether you are in government at any level, in business, working, teaching, studying or at home. Richard Hobbs is a

retired combat infantry officer, professor and businessman. He has worked, taught and written in the international arena for over 50 years including the Pentagon, the State Department and in international operations for a major corporation.

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By Anne L. Angelheart

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